

**New Pal Summer Fest 2020**  
**Music on Depot**  
**Presented by New Palestine Main Street and Museum**

Dear Friends of New Palestine,

We are pleased to announce the 2020 New Pal Summer Fest will take place:

**Friday, June 26<sup>th</sup> from 5 PM – 11 PM**

**Saturday, June 27<sup>th</sup> from 1 PM – 11 PM**

**New Palestine High School on Main Street**

Last year's event was a great success for all who participated, and we anticipate an equally popular outdoor event this year. The New Pal Summer Fest has become a "must see" event for thousands of New Palestine, Hancock County, and surrounding county residents.

The planning committee for the Festival is seeking financial support for the event. To help make the festival - which has become a tradition in New Palestine for years - a success, we are asking community members and businesses to make a tax-deductible donation thru sponsorships. Proceeds will support the Festival, Music on Depot, New Palestine Main Street and Museum (a 501(c)(3) non-profit organization), and other entities in New Palestine. If you would like to contribute to the success of this event, please consider the following options:

**Diamond Sponsor:** \$7500 includes Company Name and Logo on a minimum of 4 Festival banners and stage banner, advertised on Festival T-Shirts and promotion items, Booth Space, 5 VIP Food and Drink Tickets for both days, 4 Dragon Dash 5K Run/1 Mile Walk & Deraillieur Bike Entries.

**Platinum Sponsors:** \$5000 includes Company Logo on a minimum of 3 Diamond, Platinum, and Gold Sponsor banners, advertised on the stage banner, Festival T-Shirts and promotion items, Booth Space, 3 VIP Food and Drink Tickets for both days, 2 Dragon Dash 5K/1 Mile Walk & Deraillieur Bike Entries.

**Gold Sponsors:** \$2500 includes Company Logo on a minimum of 3 Diamond, Platinum, and Gold Sponsor banners, advertised on the stage banner, Festival T-Shirts and promotion items, Booth Space, 2 VIP Food and Drink tickets, 2 Dragon Dash 5K Run/1 Mile Walk & Deraillieur Bike Entries.

**Silver Sponsors:** \$1500 includes Company Logo on a minimum of 3 Diamond, Platinum, and Gold Sponsor banners, advertised on the stage banner, Festival T-Shirts and promotion items, Booth Space, 2 VIP Food and Drink Tickets, 2 Dragon Dash 5K Run/1 Mile Walk & Deraillieur Bike Entries.

**Additional Sponsorship Options and Details are listed on the Sponsorship Level document**

Our goal is to have completed agreements and funds received by **Friday, May 1, 2020**. For Maximum Exposure respond by March 31, 2020.

For further information, please email [newpalsummerfest@gmail.com](mailto:newpalsummerfest@gmail.com), go to our website [www.newpalsummerfest.com](http://www.newpalsummerfest.com), visit us on Facebook, Twitter, and Instagram or call 317-498-0569.

**THANK YOU FOR YOUR SUPPORT**

**NEW PAL SUMMER FEST June 26<sup>th</sup> & 27**  
**MUSIC ON DEPOT 4<sup>th</sup> Fridays May, July, August, September 2020**  
**SPONSORSHIP LEVELS**



In collaboration with New Palestine Main Street, a Non-Profit Organization 501C3 EIN 46-5178328 and the New Pal Summer Fest Committee are currently seeking sponsorships for this years events. Funds raised from these sponsorships will be used to present a community gathering of fellowship, that will include Music, Food, Fireworks, Vendors and Fun for all, and help local charities.

Would you please consider helping us?

**TITLE \$7,500**

- ✓ Company Name and Logo on Festival Banners, Large Stage Banner, Tshirts and Promotional Items
- ✓ Company Name and Logo on Social Media: Website, Facebook, Twitter, Instagram
- ✓ Premium Booth Space within our Vendor Village
- ✓ Five (5) VIP Food and Drink Tickets
- ✓ Four (4) Dragon Dash 5K Run/1 Mile Walk & Derailleur Bike Entries (advanced registration required)

**PLATINUM \$5,000**

- ✓ Company Logo on Festival Banners, Stage Banner, Tshirts and Promotional Items
- ✓ Company Logo on Social Media: Website, Facebook, Twitter, Instagram
- ✓ Premium Booth Space within our Vendor Village
- ✓ Three (3) VIP Food and Drink Tickets
- ✓ Two (2) Dragon Dash 5k Run/1 Mile Walk & Derailleur Bike Entries (advanced registration required)

**GOLD \$2,500**

- ✓ Company Logo on Festival Banners, Stage Banner, Tshirts and Promotional Items
- ✓ Company Logo on Social Media: Website, Facebook, Twitter, Instagram
- ✓ Booth Space within our Vendor Village
- ✓ Two (2) VIP Food and Drink Tickets
- ✓ Two (2) Dragon Dash 5K Run/1 Mile Walk & Derailleur Bike Entries (advanced registration required)

**SILVER \$1,500**

- ✓ Company Name on Banners, Festival Tshirts, Website
- ✓ Booth Space within our Vendor Village
- ✓ Two (2) VIP Food and Drink Tickets
- ✓ Two (2) Dragon Dash 5K Run/1 Mile Walk & Derailleur Bike Entries (advanced registration required)

Additional Sponsorship Opportunities:

<b>BEER &amp; WINE GARDEN</b>	<b>\$1,500</b>
<b>KIDS ZONE</b>	<b>\$1,000</b>
<b>BRONZE</b>	<b>\$ 500</b>
<b>FRIENDS OF NEW PAL</b>	<b>\$ 250</b>

DEADLINE FOR MAXIMUM EXPOSURE: **March 31, 2020**

Please make Checks payable to:  
 New Pal Main Street Summer Fest  
 PO Box 218  
 New Palestine, In 46163

YES, we want to Support New Pal Main Street Summer Fest & Music on Depot  
 \_\_\_ YES WE WANT A BOOTH SPACE 10X10 OR 10X20

NAME/COMPANY \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY/STATE/ZIP \_\_\_\_\_  
 PHONE/EMAIL \_\_\_\_\_

\_\_\_ TITLE SPONSOR \_\_\_ PLATINUM SPONSOR \_\_\_ GOLD SPONSOR \_\_\_ SILVER SPONSOR \_\_\_ BEER & WNE GARDEN  
 \_\_\_ KIDS ZONE \_\_\_ BRONZE \_\_\_ FRIENDS OF NEW PAL  
 TOTAL AMOUNT \$ \_\_\_\_\_

If you have questions, please contact Julie Lucas 317-498-0569 newpalsummerfest@gmail.com