

**NEW PAL SUMMER FEST 2018  
JUNE 22nd & 23rd**

**Event Sponsorship Agreement**

New Palestine Main Street, henceforth known as "Company," Non-Profit Organization, **501c(3) EIN 46-5178328**, and \_\_\_\_\_, henceforth known as "Sponsor," enter into this agreement freely and willingly on the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

The covenants of this agreement are as follows:

**The Event**

Sponsor agrees to provide sponsorship for New Pal Summer Fest 2018, henceforth known as "Event."

**The Sponsorship**

Sponsor agrees to provide Company with (please choose a level): Title, Platinum, Gold, Silver, Bronze, Emerald, or other Sponsorship Option-see attached list.

\_\_\_\_\_ for the Event.

**The Company**

In exchange for this sponsorship, Company agrees to providing the benefits listed within the appropriate chosen level.

**Delivery**

Sponsor agrees to The Sponsorship and will deliver to Company at the time this agreement is submitted.

\_\_\_\_\_  
Sponsor Representative Print Name

\_\_\_\_\_  
Sponsor Representative Signature

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Date

\_\_\_\_\_  
New Palestine Main Street Summer Fest  
Representative Print Name

\_\_\_\_\_  
New Palestine Main Street Summer Fest  
Representative Signature

Please print, complete, and sign the agreement. Mail the agreement along with a check to: New Pal Summer Fest, P.O. Box 218, New Palestine, IN, 46163 OR scan and email to: newpalsummerfest@gmail.com. Make checks payable to: New Palestine Main Street Summer Fest or NPMS Summer Fest. Please feel free to call the New Pal Summer Fest at 317.903.7073.

## **NEW PAL SUMMER FEST 2018**

### **SPONSORSHIP LEVELS**

#### **TITLE SPONSOR \$7,500**

- Exclusive Company naming rights to the New Pal Summer Fest which has been attended by 5,000 – 8,000 people
- Company Promotion Video advertised on the Summer Fest Website and Facebook page (\$1,500 Value)
- Premium Booth Space located on Main Street/entrance to the venue
- Company Name and Logo on 3 Festival banners (Advertising festival name, date, title sponsor, and presented by) located on US52/700W near the New Palestine Town sign, Stage, and on Main Street
- Company Name and Logo on 4 Title, Platinum, and Gold Sponsors' banners located on Main Street, Mt. Comfort/US 40, US52/County Line Road, and US52/400W
- Recognition at the Festival on the P.A. when announcing the main stage bands
- Logo printed on the back of Summer Fest Volunteer T-Shirts
- Company Name and Logo advertised on flyers and posters
- Company Name, Logo, and Website hyperlink on Summer Fest website
- Company Name and Logo on Summer Fest Facebook page, Twitter, and Instagram accounts
- Company Name and Large size Logo advertised in the Greenfield Reporter and New Palestine Press
- Ten (8) Invitations to the Sponsorship reception on June 22nd located in the Beer & Wine Garden
- Ten (8) VIP Meet & Greet Band Passes for guests to get up close with the entertainment
- Ten (8) VIP Hospitality Area Wristbands for guests to enjoy drinks and food throughout the day
- Ten (8) Summer Fest T-Shirts
- Five (4) VIP Parking Passes
- Six (6) 5K Run/Walk Entries (advance registration required)

#### **PLATINUM SPONSOR \$5,000**

- Company Promotion Video on Summer Fest Website and Facebook page (\$1,000 Value)
- Booth Space located in the Sponsor section on Main Street
- Company Logo on 4 Title, Platinum, and Gold Sponsors' banners located on Main Street, Mt. Comfort/US 40, US52/County Line Road, and US52/400W
- Logo printed on the back of the Summer Fest Volunteer T-Shirts
- Logo advertised on flyers and posters
- Company Name, Logo, and Website hyperlink on Summer Fest website and Facebook page
- Company Name and Medium size Logo advertised in the New Palestine Press
- Six (6) Invitations to the Sponsorship reception on June 22nd located in the Beer & Wine Garden
- Six (6) VIP Meet & Greet Band Passes for guests to get up close with the entertainment
- Six (6) VIP Hospitality Area Wristbands for guests to enjoy drinks and food throughout the day
- Six (6) Summer Fest T-Shirts
- Three (3) VIP Parking Passes
- Four (4) 5K Walk/Run Entries (advance registration required)

## **GOLD SPONSOR \$2,500**

- Booth Space located in the Sponsor section on Main Street
- Company Logo on 4 Title, Platinum, and Gold Sponsors' banners located on Main Street, Mt. Comfort/US 40, US52/County Line Road, and US52/400W
- Logo printed on the back of the Summer Fest Volunteer T-Shirts
- Company Name advertised on flyers and posters
- Company Logo and Website hyperlink on Summer Fest website and Facebook page
- Company Name and Small size Logo advertised in the New Palestine Press
- Four (4) Invitations to the Sponsorship reception on June 22nd located in the Beer & Wine Garden
- Four (4) VIP Meet & Greet Band Passes for guests to get up close with the entertainment
- Four (4) VIP Hospitality Area Wristbands for guests to enjoy drinks and food throughout the day
- Four (4) Summer Fest T-Shirts
- Two (2) 5K Walk/Run Entries (advance registration required)

## **BEER & WINE GARDEN & DEPOT MUSIC STAGE SPONSOR \$2,500 (FRIDAY AND SATURDAY EVENTS) (MAX. 2) SOLD OUT**

- Logo on Signage and Banner in the Beer & Wine Garden and hanging on the stage
- Recognition over P.A. in the Beer & Wine Garden by festival committee
- Company Name advertised on Summer Fest Volunteer T-Shirts
- Company Name on Summer Fest Website and Facebook page
- Company Name advertised in the New Palestine Press
- Four (4) Invitations to the Sponsorship reception on June 22nd located in the Beer & Wine Garden
- Four (4) Summer Fest T-Shirts

## **BEER & WINE GARDEN SPONSOR \$1,500 (SATURDAY NIGHT) (MAX. 2)**

- Signage in the Beer & Wine Garden
- Company Name on Summer Fest Website and Facebook page
- Company Name advertised in the Greenfield Reporter and New Palestine Press
- Two (2) Invitations to the Sponsorship reception on June 22nd located in the Beer & Wine Garden
- Two (2) Summer Fest T-Shirts

## **SILVER SPONSOR \$1,000**

- Booth Space located in the Sponsor section on Main Street
- Company Name on the Silver and Bronze Sponsors' banner located on Main Street
- Company Name printed on the back of the Summer Fest Volunteer T-Shirts
- Company Name advertised on the Summer Fest website and Facebook page
- Company Name advertised in the New Palestine Press
- Two (2) Invitations to the Sponsorship reception on June 22nd located in the Beer & Wine Garden
- Two (2) VIP Hospitality Area Wristbands for guests to enjoy drinks and food throughout the day
- Two (2) Summer Fest T-Shirts
- One (1) 5K Walk/Run Entries (advance registration required)

## **BEER & WINE GARDEN SPONSOR \$1,000 (FRIDAY ONLY) (MAX. 2) 1 LEFT**

- Signage in the Beer & Wine Garden
- Company Name on Summer Fest Website and Facebook page
- Company Name advertised in the New Palestine Press
- Two (2) Invitations to the Sponsorship reception on June 22nd located in the Beer & Wine Garden
- Two (2) Summer Fest T-Shirts

### **KID ZONE SPONSOR \$1,000 (MAX. 2) 1 LEFT**

- Table with Company Banner inside the KID ZONE
- Company Name advertised on Summer Fest Website and Facebook page
- Company Name advertised in the Greenfield Reporter and New Palestine Press
- Two (2) Invitations to the Sponsorship reception on June 22nd located in the Beer & Wine Garden
- Two (2) Summer Fest T-Shirts

### **VIP HOSPITALITY AREA SPONSOR \$1,000 (MAX. 2) 1 LEFT**

- Company Name on Banner viewed by ALL VIP and Festival attendees
- Company Name advertised on Summer Fest Website and Facebook page
- Company Name advertised in the Greenfield Reporter and New Palestine Press
- Two (2) Invitations to the Sponsorship reception on June 22nd located in the Beer & Wine Garden
- Two (2) Summer Fest T-Shirts

### **PORTABLE RESTROOM SPONSOR \$1,000 (MAX. 2) 1 LEFT**

- Company Name on Banner posted the portable restroom area
- Company Name advertised on Summer Fest Website
- Company Name advertised in the Greenfield Reporter and New Palestine Press
- Two (2) Invitations to the Sponsorship reception on June 22nd located in the Beer & Wine Garden
- Two (2) Summer Fest T-Shirts

### **BRONZE SPONSOR \$500**

- Booth Space located in the Sponsor section on Main Street
- Company Name advertised on the Silver and Bronze Sponsors' banner located on Main Street
- Company Name advertised on the Summer Fest website
- Company Name advertised in the Greenfield Reporter and New Palestine Press
- Two (2) Invitations to the Sponsorship reception on June 22nd located in the Beer & Wine Garden

### **EMERALD SPONSOR \$250 SOLD OUT**

- Company Name advertised on the Summer Fest website
- Company Name advertised in the Greenfield Reporter and New Palestine Press
- Two (2) Invitations to the Sponsorship reception on June 22nd located in the Beer & Wine Garden

### **GOLF CART SPONSOR \$250 SOLD OUT**

- Company Signage on 1 golf cart
- Company Name advertised on Summer Fest Website and Facebook Page
- Company Name advertised in the Greenfield Reporter and New Palestine Press
- Two (2) Invitations to the Sponsorship reception on June 22nd located in the Beer & Wine Garden

### **FRIENDS OF THE FESTIVAL Up to \$100 SOLD OUT**

- Company Name advertised in the Greenfield Reporter and New Palestine Press

**ALL LOGO SIZES ARE PROPOTIONATE TO SPONSORSHIP LEVEL**